

Michael Alvarez

From: City of Helena, MT <notifications@engagementhq.com>
Sent: Wednesday, October 11, 2023 5:48 PM
To: Jacob Garcin; Michael Alvarez
Subject: Katie.W completed Share Feedback

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Katie.W just submitted the survey Share Feedback with the responses below.

Please submit any comments you have regarding the proposed sign code updates.

Hello, I'm reaching out on behalf of BestMed Urgent Care of Helena. Using billboards as a canvas to communicate with the community and potential patients was integral to our marketing campaign as we opened a new Urgent care clinic. Partnering with the YESCO billboard group enabled us to share messaging about our new healthcare facility so we can better serve the community. We continue to use billboards as part of our marketing campaigns and hope to do so in the future.
