



City of Helena

**Railroad Urban Renewal District**

**TAX INCREMENT FINANCING APPLICATION FORM**

Community Development Department

Phone (406) 447-8490 Fax (406) 447-8460

**IMPORTANT: APPLICANTS MAY REQUEST UP TO FIFTY PERCENT MATCH (50%) FUNDING FOR PROJECTS THAT ALIGN WITH THE RAILROAD URBAN RENEWAL DISTRICT PLAN. COSTS TO BE PAID WITH RAILROAD URBAN RENEWAL DISTRICT FUNDS MAY NOT BE INCURRED BY THE APPLICANT PRIOR TO FUNDING APPROVAL AND THE SATISFACTION OF ANY CONDITIONS OF SUCH APPROVAL.**

**CITY STAFF RESERVE THE RIGHT TO RETURN MATERIALS THAT ARE DEEMED INCOMPLETE OR LACK SUFFICIENT SUPPORTING DOCUMENTATION.**

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ANYONE SEEKING TIF ASSISTANCE FROM THE CITY OF HELENA MUST SUBMIT A WRITTEN APPLICATION FOR EACH TIF-ASSISTED PROJECT. THE FOLLOWING PROCEDURE HAS BEEN DEVELOPED TO EXPEDITE THE REVIEW OF TIF FUNDING REQUESTS.

1. Initial Contact: Contact the City of Helena Community Development Department, 316 N. Park Avenue, Room 445, Helena, MT 59623, (406) 447-8490, citycommunitydevelopment@helenamt.gov, to discuss the project and determine eligibility for TIF assistance.
2. Prepare a Written Application: The Applicant must prepare a written application for each funding request. The City of Helena staff will assist the applicant with any questions in the preparation of the application. The application should address the questions posed in the Project Narrative section.
3. Staff Review: Upon submittal of all necessary information, City staff will review the merits of the project and the need for funding. At any point in the review process, the staff or Board may request more information of the Applicant or solicit comment on the project from other public agencies. Items included in personal financial statements will not be subject to public review or presentation to or comment by other agencies.
4. Board Review and Approval: The RURD TIF Advisory Board will review the project and staff recommendations, and then recommend the funding request or any part thereof, and any special terms of TIF assistance to the City Commission.
5. Development Agreement: The City of Helena and the Applicant must execute a legally binding contract, which establishes the terms and conditions of the TIF assistance.

**CHECKLIST ITEMS**

- Project Description - Pg. 5 A.
- Project Renderings (where applicable)
- Application Form (pages 4-6)
- Project Financing Worksheet (page 7)
- Project Narrative Section (page 9)



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**APPLICATION PRIORITY AREAS FOR TIF ASSISTANCE**

TIF Applications will be assessed based on the merits of individual projects in relation to the goals and objectives of the Plan, and the project priority areas set by the RURD TIF Advisory Board, which are as follows:

1. RURD Housing Program: Consideration will be given to projects that create or retain affordable housing opportunities in the district.
2. Infrastructure Improvement Program: Consideration will be given to projects that identify and prioritize upgrades to water, sewer, stormwater drainage infrastructure, and vehicular, parking, and pedestrian/bike transportation improvements.
3. Transportation Planning Study Program: Consideration will be given for transportation planning study projects within the Railroad Urban Renewal District to address vehicular and pedestrian/bike transportation planning needs.
4. Demolition Program: Consideration will be given to demolition projects that remove blighted structures in the Railroad Urban Renewal District.
5. Historic Façade & Site Improvement Program: Consideration will be given to projects that restore/rehabilitate historic buildings and other historic site features such as brick paving, fencing, and lighting.
6. Marketing/Branding Project Program: Consideration will be given to projects that work to more fully develop a marketing initiative that is based on the RURD's distinct history and cultural/economic importance. Initiatives should cover a cohesive, comprehensive branding and marketing plan with an associated implementation plan.
7. RURD Planning Study Program: Consideration will be given for planning projects that identify regulatory roadblocks to redevelopment and promote sound urban design through zoning reform for the Railroad Urban Renewal District.



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**APPLICATION PRIORITY AREAS FOR TIF ASSISTANCE**

Applications will be evaluated based on the following measurable objectives for projects and programs (listed in no particular order of priority):

1. Increased Taxable Valuation: Implementation of the project should encourage and/or result in an increase in the URD's tax base.
2. Cost-Benefit Analysis of the Investment/Expenditure: Analysis of how the request cost of the TIF funds compares with the benefits of the project to the District.
3. Leverage-Ratios of Tax Increment Funds to Other Sources: The relationship of private investment to public investment of a project shall be significant enough ensure prudent investment of public funds within the urban renewal district.
4. Health and Safety Concerns: The Project's impact, positive or negative, on the environment in terms of noise, dust, pollution, public safety, traffic congestion, pedestrian access, visual aesthetics, etc.
5. Historic Preservation: The Project's capacity to encourage the preservation and protection of the cultural and economic heritage and physical assets of the district.
6. Density, Infill, and Adaptive Reuse: Projects will be evaluated for their ability to encourage or result in infill and adaptive reuse of underutilized and vacant lots and properties, and to promote more compatible, complementary uses within the District.
7. Cost of Public Services: The Project's ability to improve public services, such as water, sewer, sidewalks, parking, improved traffic circulation, etc., to an area that is currently underserved.
8. Job Creation: Projects that create opportunities for new employment contribute to the economic vitality of the District and community in a variety of ways.
9. Conformance with the goals and objectives of the Railroad URD Plan, Helena Growth Policy, and other Relevant Adopted Plans: The Project's ability to significantly further specific goals found in the current Urban Renewal Plan, Growth Policy, and consistency with other City plans and objectives.
10. Conformance with Requirements for TIF Fund Expenditures, per 7-15-4288, MCA: Projects must cover eligible project activities stated in Montana statutes and be approved by the City Commission to satisfy needs identified in the Railroad Urban Renewal District Plan.



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Project Name: Railyard Workers Mural Date Submitted: April 25<sup>th</sup>, 2023

**APPLICANT INFORMATION**

Name (First & Last): Megan Malkin  
 Address: 3132 Spokane Creek Road  
 City: E. Helena State: MT Zip Code: 59635  
 Phone: 406.461.8253 Cell: 406.461.8253 Other: n/a  
 Email: malkinhouse@gmail.com

If the applicant is not an individual doing business under his/her own name, the applicant has the status indicated below and is organized or operating under the laws of: **State of Montana**

- A non-profit or charitable institution/corporation
- A partnership or corporate entity known as \_\_\_\_\_
- District Resident
- Local Government
- Other (explain) District Business owner (Mae & June Vintage Market)

**PROJECT INFORMATION**

Building Address: 1316 Bozeman Street, Helena, MT  
 Legal Description: Northern Pacific ADDN S29, T10 N, R03 W

**PROPERTY OWNER INFORMATION**

If the property is not owned by the Applicant, written permission from the owner must be included to carry out the project and lease or other materials.

Property Owner (First & Last): John Horne  
 Address: 6220 Dairy Dr  
 City: Helena State: MT Zip Code: 59602  
 Phone: (w) 406.442.3970 Cell: 406.459.5708 Other: —  
 Email: n/a

*Megan Malkin has my permission to carry out the project.*  
*John Horne*  
 PROPERTY OWNER



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**PROJECT ARCHITECTURAL FIRM INFORMATION (WHERE APPLICABLE)**

Company/Firm: n/a  
Point of Contact (First & Last): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Other: \_\_\_\_\_  
Email: \_\_\_\_\_

**PROJECT FINANCIAL LENDING INSTITUTION (WHERE APPLICABLE)**

Company/Institution: n/a  
Point of Contact (First & Last): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Other: \_\_\_\_\_  
Email: \_\_\_\_\_

**PROJECT CONTRACTOR INFORMATION (WHERE APPLICABLE)**

Company/Firm: n/a  
Point of Contact (First & Last): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Other: \_\_\_\_\_  
Email: \_\_\_\_\_

**DESCRIPTION OF PROJECT**

In a separate attachment, please provide a full written description of your project. Please indicate if the items are existing or new construction.

**PROJECT RENDERINGS (IF APPLICABLE)**

Submit design schematic and/or site and landscaping plans for project.

## Project Description pt. 1

We are excited to introduce this mural project to the community! The location is prime for visibility from many directions and locations in the Railroad District. The vision is to tell the story of the hardworking individuals who through their hard daily grind built this special part of our city and in turn were the backbone of industry in Helena. I have commissioned David Goodson, who has done multiple known projects, most recently Art for the Rodney Street project Livery Building. The historical value of this mural will be in its storytelling and our hope is that it works as a catalyst for engaging the community with new + existing businesses in the Railroad District. David's Art style is very striking and clear and as an artist I believe he can bring something spectacular to the area we can all be proud of. The mural will be on the side of what was a barn that has been stuccoed in the 1970's so the canvas is ready for paint. I have collected historical images with the help of local historian Ellen Bunker, as well as building owner who has family history on the proposed site. We will include the image of a real man to add

## Project Description PT. II

...to the retelling of the true history of the area.

The image will also include the Steam engine No. 1382 or similar as an important defining feature and anchor of the Railroad District.



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**TOTAL COST OF THE PROJECT**

Please summarize. A full breakdown of costs is required on the *Project Cost Worksheet*.

\$8500 mural artist commission including time and materials.

**PROPERTY OWNERSHIP**

Do you own the property or are you currently purchasing it? Explain.

No. I am renting the building for my business.

**JOB CREATION**

Will there be any new permanent or part time jobs as a result of this project excluding construction jobs associated with the development of the project? If so, how many?

This project will employ one artist who is contracted to paint the mural, namely, David Goodson.

**PROJECT COMPLETION**

What is the expected completion date of the project?

This mural will be completed by August 2023.

**PROPERTY TAXES**

How much are the current annual property taxes including any improvements? Is the payment of taxes current?

see Attached Receipt. Tax payment is current.



11/07/2022  
12:13:16

**LEWIS AND CLARK COUNTY**  
 \*\*\* ORIGINAL \*\*\*  
**CASH RECEIPT**  
**2022 REAL ESTATE TAXES**

Receipt#	Trans Date	Clerk ID	Batch#	Tax Year	Tax Code	Receipt Total
2303734	11/07/2022	DR	20221107-000190	2022	2852	\$4,890.13

Legal Owner Name	Legal Description
HORNE JOHN 1316 BOZEMAN AVE HELENA MT 59601-2941	LOC: 1 GEO: 05-1888-29-2-32-15-0000 TWN: 10 N SCT: 29 RNG: 03 W NP1 SubDiv NP1 LOT: 1 BLK: 25 NORTHERN PACIFIC ADDN, S29, T10 N, R03 W, BLOCK 25, Lot 1 - 4, 35' CLOSED COOKE ST

Stmt#	MC	Description	1st Half	Status	2nd Half	Status
19542	0000	Tax Distr 01 TIF Rlrd URP	2,898.52	PAID	0.00	
19542	0001	STREET MAINT #1	850.05	PAID	0.00	
19542	0008	STORM WATER UTL	384.28	PAID	0.00	
19542	0016	LANDFILL MONITORING	21.10	PAID	0.00	
19542	0061	URBAN FOREST MGMT	19.50	PAID	0.00	
19542	0070	OPEN SPACE MAINT	81.08	PAID	0.00	
19542	0360	LIGHT DISTRICT #360	110.59	PAID	0.00	
19542	2121	FORESTVALE CEM	13.49	PAID	0.00	
19542	2518	OPEN-SPACE LANDS	24.71	PAID	0.00	
19542	8042A	WATER QUAL/COMM/CITY	17.58	PAID	0.00	
19542	TIFRUR	TIF RAILROAD URBAN RENEWA	465.72	PAID	0.00	
19542	UNIVT	University - TIF District	3.51	PAID	0.00	
		PAYMENT DATE:	11/07/2022			
		TAX AMOUNT:	\$4,890.13			
		PENALTY:				
		INTEREST:				
		TOTAL:	\$4,890.13			
		RECEIPT TOTAL:	\$4,890.13			

Payment Type	Doc#	Description	Amount
Check	33116	CAPITAL TRANSFER	4,890.13
<b>TOTAL:</b>			<b>4,890.13</b>

Date: 02/24/2023  
 Time: 14:24:34

**LEWIS AND CLARK COUNTY**  
 \*\*\* ORIGINAL \*\*\*  
 CASH RECEIPT  
 2022 REAL ESTATE TAXES

Receipt#	Trans Date	Clerk ID	Batch#	Tax Year	Tax Code	Receipt Total
2340939	02/24/2023	SO	20230224-000104	2022	2852	\$4,890.09

Legal Owner Name	Legal Description
HORNE JOHN 1316 BOZEMAN AVE HELENA MT 59601-2941	LOC: 1 GEO: 05-1888-29-2-32-15-0000 TWN: 10 N SCT: 29 RNG: 03 W NPI SubDiv NPI LOT: 1 BLK: 25 NORTHERN PACIFIC ADDN, S29, T10 N, R03 W, BLOCK 25, Lot 1 - 4, 35' CLOSED COOKE ST

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19542	0001	STREET MAINT #1	0.00		850.05	PAID
19542	0008	STORM WATER UTL	0.00		384.28	PAID
19542	0016	LANDFILL MONITORING	0.00		21.10	PAID
19542	0061	URBAN FOREST MGMT	0.00		19.50	PAID
19542	0070	OPEN SPACE MAINT	0.00		81.07	PAID
19542	0360	LIGHT DISTRICT #360	0.00		110.59	PAID
19542	2121	FORESTVALE CEM	0.00		13.48	PAID
19542	2518	OPEN-SPACE LANDS	0.00		24.71	PAID
19542	8042A	WATER QUAL/COMM/CITY	0.00		17.58	PAID
19542	TIFRU	TIF RAILROAD URBAN RENEWA	0.00		465.71	PAID
19542	UNIVT	University - TIF District	0.00		3.50	PAID
		PAYMENT DATE:			02/24/2023	
		TAX AMOUNT:			\$4,890.09	
		PENALTY:				
		INTEREST:				
		TOTAL:			\$4,890.09	
		RECEIPT TOTAL:			\$4,890.09	

Payment Type	Doc#	Description	Amount
Check	33331	CAPITAL TRANSFER	4,890.09
		<b>TOTAL:</b>	<b>4,890.09</b>



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**PROJECT COST & FINANCING SECTION**

Summarize the project costs on the Project Cost Worksheet. Use general categories and include items that are in the assistance request. The total cost should include land costs and "soft costs" such as zoning processes, surveys, and permits to enable the RURD Advisory Board to evaluate the entire private investment. If in doubt about an item's eligibility, include it. Staff will review the items and help determine eligibility. Briefly describe how the project will be financed and be sure to include equity and other investments into the project. If financing commitment is contingent on grants or URD TIF commitment to the project, has multiple sources, or other complex factors, provide that information.

**NOTE:** The TIF Program requests which include demolition/deconstruction activities, public sidewalks, streets, alleys and other right-of-way improvements; and/or work on utility main transmission lines totaling over \$25,000 are subject to Montana Prevailing Wage Rates and must include that in the itemized costs.

**PROJECT COST WORKSHEET**

Professional Services

- 1. Mural Artist David Goodson Commission (including time and all materials) \$ 8,500
- 2. \_\_\_\_\_ \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

Construction/Rehabilitation Costs

- 1. \_\_\_\_\_ \$ \_\_\_\_\_
- 2. \_\_\_\_\_ \$ \_\_\_\_\_
- 3. \_\_\_\_\_ \$ \_\_\_\_\_
- 4. \_\_\_\_\_ \$ \_\_\_\_\_
- 5. \_\_\_\_\_ \$ \_\_\_\_\_
- 6. \_\_\_\_\_ \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

Printing, Advertising, etc.

- 1. Social Media Advertising \$ 0
- 2. \_\_\_\_\_ \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

Other Miscellaneous Costs

- 1. \_\_\_\_\_ \$ \_\_\_\_\_
- 2. \_\_\_\_\_ \$ \_\_\_\_\_

Subtotal \$ 8,500

**TOTAL PROJECT DEVELOPMENT COSTS**

Total \$ 8,500



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**PROJECT FINANCING WORKSHEET**

Owner/Developer Investment

Total applicant investment in the project \$ 4,250

Listing of Other Funding Sources & Amounts (Continue on separate sheet if needed)

1. \_\_\_\_\_ \$ \_\_\_\_\_
2. \_\_\_\_\_ \$ \_\_\_\_\_
3. \_\_\_\_\_ \$ \_\_\_\_\_

Request for Eligible items

Total TIF Request \$ 4,250

TOTAL PROJECT FINANCING \$ 8,500

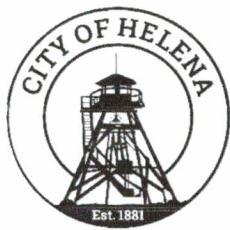
(This total is based on \$10/sq. ft. of mural space multiplied by the mural dimensions 42' x 18' (height) + 10% for supplies.)



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**PROJECT NARRATIVES SECTION:**

1. **Description of Project.** Provide a written description of the project, scope of work if a marketing plan or similar plan, number, and types of jobs to be created, etc.
  - a. Compliance with the Railroad URD Plan: Identify how your project supports the Railroad URD Plan and how the project benefits the neighborhood, URD, and community (See Attachment B for Goals and objectives of the Plan).
  - b. Local Zoning and Other Requirements: All projects assisted by Railroad URD TIF funds must, depending on the project location, comply with the City's Zoning Requirements, provide a brief narrative as to how the design successfully meets the requirements of City Zoning. Include any project schematic, site, and landscaping plans.
  - c. Demolition/Deconstruction: If the project request includes removal of structures, it must be done in accordance with to the provisions of Helena City Code Title 3 Chapter 15. Provide a brief narrative on how the building will be removed and whether it is a structure within the city that is individually listed on the National Register of Historic Places, or a property located within the city's historic districts which is designated by the state historic preservation office (SHPO) as primary or contributing.
  - d. Dislocation: If existing tenants are to be dislocated as a result of the project, provide a separate narrative describing how they have been or will be appropriately relocated.
2. **Logistical Considerations.** Provide a brief narrative describing the following:
  - a. Project Feasibility: The Applicant's demonstration of financial readiness and ability to proceed.
  - b. Applicant's Ability to Perform: The Applicant's capability to undertake the relative complexities of the project.
  - c. Timely Completion: The feasibility of completing the project according to the Applicant's proposed project schedule.
  - d. Payment of Taxes: All property taxes, special improvement district assessments, and other assessments on the project property must be paid to date, where applicable.



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**PROJECT NARRATIVES SECTION (CONTINUED):**

**3. Economic & Community Development Potential:** Provide a brief narrative for the following. If not applicable, please note:

- a. Tax generation: Describe how the project will increase the taxable valuation in the District.
- b. Relationship of Public and Private Investment: Describe the relationship of private investment to public investment of a project and discuss how it is a prudent investment of public funds within the urban renewal district.
- c. Job Creation: Are there any jobs created as a result of the project? Please describe.
- d. Investment Spin-off: Describe any potential for investment spin-off having a positive impact on the District.
- e. Cost-Benefit Analysis of the Investment/Expenditure: For projects that are \$10,000 or more, a cost-benefit analysis should be completed.
- f. Health and Safety Concerns: Describe the project's impact, positive or negative, on the environment in terms of noise, dust, pollution, public safety, traffic congestion, pedestrian access, visual aesthetics, etc.
- g. Historic Preservation: Describe the project's ability to preserve and protect the cultural and economic heritage and physical assets of the district.
- h. Density, Infill, and Adaptive Reuse: Describe if the project increases density in the RURD through infill and adaptive reuse of existing property(s).
- i. Cost of Public Services: Describe how the projects will improve public services such as water, sewer, sidewalks parking, improved traffic circulation, etc., to an area currently underserved.
- j. Housing Component: Describe any housing components to the project. One of the main goals of the Railroad Neighborhood Plan and the Railroad URD Plan is to promote all types of housing in the area.
- k. Conformance with Requirements for TIF Fund Expenditures, per 7-15-4288, MCA: Projects must cover eligible project activities stated in Montana state statutes (See Attachment A).

## ATTACHMENT A: ELIGIBLE ACTIVITIES

As specified by state law, TIF may be used to finance redevelopment activities including the following (from 7-15-4288, M.C.A.):

1. Land acquisition, including acquisition of infrastructure-deficient areas and assemblage of land for development or redevelopment by private enterprise or public agencies, including sale, initial leasing, or retention by the municipality itself at fair value.
2. Demolition and removal of structures.
3. Relocation of occupants.
4. The acquisition, construction, and improvement of public improvements or infrastructure, including streets, roads, curbs, gutters, sidewalks, pedestrian malls, alleys, parking lots and off-street parking facilities, sewers, sewer lines, sewage treatment facilities, storm sewers, waterlines, waterways, water treatment facilities, natural gas lines, electrical lines, telecommunications lines, rail lines, rail spurs, bridges, publicly owned buildings, and any public improvements, and items of personal property to be used in connection with improvements for which the foregoing costs may be incurred.
5. Costs incurred in the exercise of urban renewal powers (found in 7-15-4233, MCA), including urban renewal projects as authorized by the City Commission.
6. Acquisition of infrastructure-deficient areas or portions of areas;
7. Administrative costs associated with the management of the urban renewal area or targeted economic development district;
8. Assemblage of land for development or redevelopment by private enterprise or public agencies, including sale, initial leasing, or retention by the local government itself at its fair value;
9. The compilation and analysis of pertinent information required to adequately determine the needs of the urban renewal area or targeted economic development district;
10. The connection of the urban renewal area or targeted economic development district to existing infrastructure outside the area or district;
11. The provision of direct assistance to secondary value-adding industries to assist in meeting their infrastructure and land needs within the area or district; and
12. The acquisition, construction, or improvement of facilities or equipment for reducing, preventing, abating, or eliminating pollution.

## ATTACHMENT B: GOALS OF THE RAILROAD URD

### Goal #1: Emphasize the District's Historic Importance

1. Promote the railroad depot area as a defining feature of the District.
2. Review and update as needed the 2003 Architectural Guidelines and formally adopt as guidelines.
3. Work with the BNSF and others to pursue how best to highlight the railroad's historic importance and unique potential for observing railcar operations from the depot area.
4. Develop interpretive signage with a consistent appearance.
5. Retain and restore/rehabilitate historic buildings and other historic features such as brick paving, fencing, and lighting.
6. Develop and market programs and activities that incorporate education on the area's historic importance.
7. Develop an image "brand" for the District, based on its distinctive character and history.

### Goal #2: Increase Property Utilization and Function

1. Provide technical assistance and planning to identify vacant and underutilized properties for redevelopment.
2. Provide for a mix of uses within the District.
3. Strive for neighborhood commercial options—places to shop and eat within walking distance of work, schools, and homes.
4. Provide for a variety of residential housing, including affordable workforce housing and special needs housing.
5. Prepare properties for redevelopment by facilitating land assemblage and property transfer.
6. Work with city planning and zoning and private interests to identify regulatory roadblocks to improving property and identify solutions.
7. Consider the unique differences in various parts of the District and identify planning and project approaches as necessary for those areas.

### Goal #3: Expand and Diversify the District's Economy

1. Promote and market the District as a place to do business - highlight what makes the District uniquely qualified for various businesses.
2. Upgrade and expand on existing broad-band capabilities to attract high tech businesses.
3. Develop the District's historic and proposed mix of residential, commercial and light industrial uses as a unique, identifying feature for businesses.
4. Work with business leaders and individual businesses to provide maximum opportunity, consistent with the sound needs of the municipality as a whole, for the rehabilitation or redevelopment of the Helena Railroad District by private enterprise.
5. Develop partnerships among existing property owners, new/expanding businesses and the local government to increase economic activity
6. Work with Helena College to identify training opportunities to expand and diversify District businesses.
7. Encourage projects that provide opportunities for college students to live and/or work near the campus.
8. Encourage businesses that can benefit from proximity to the college.
9. Potential for live-work building concepts, e.g., artist studios with retail and living space.



## ATTACHMENT B: GOALS OF THE RAILROAD URD

### Goal #4: Create an Inviting Venue

1. Develop planning tools to address eight key urban design elements identified by the Urban Land Institute: imageability, enclosure, human scale, transparency, complexity, coherence, legibility and linkage.
  - Imageability - Features or landmarks that make the area distinct, recognizable and memorable.
  - Enclosure - Streets and public spaces that are visually defined with trees, buildings, and other vertical elements to create outdoor spaces.
  - Human Scale - Building dimensions, architectural details, signage, public lighting, sidewalks, and street widths which are more intimate landscapes for pedestrians
  - Transparency - Street-level storefront windows, doors and entryways, courtyards, etc. that invite passersby to look in.
  - Complexity - An area with a visual richness from architectural diversity, landscape elements, street furniture, signage, and human activity.
  - Coherence - A sense of visual order, influenced by consistency and complementarity of scale, character, and arrangement of buildings, landscaping, and other physical elements.
  - Legibility - Ease with which people can navigate the area, including layout of streets
  - Linkage - The physical and visual connections that unify various elements - e.g., from building to street, one side of street to the other.
2. Develop “Entryways” and wayfinding signage- for example, entryway arches or other features at key intersections into the District, and distinctive signage for locating specific sites.
3. Promote Street art that reflects the District’s historic foundations. ♡

### Goal #5: Address Public Infrastructure Needs

1. Plan and prioritize public infrastructure in coordination with the city’s transportation planning system and capital improvements planning process.
2. Consider and plan for primary motorized access to/from the District, including:
  - a. Montana Avenue Railroad Crossing - and possible potential under-over-pass;
  - b. Other Railroad Crossings;
  - c. Malfunction Junction; and
  - d. Other major connections into/within District: Lyndale, Helena, Boulder Avenue.
3. Plan for motorized access within the district, including:
  - e. Memorial Park transportation improvements; and
  - f. Establishing criteria for prioritizing other street improvements in the district.
4. Address non-motorized transportation needs, including:
  - g. Trail Systems and Non-Motorized Crossings of Montana Avenue;
  - h. Safe routes to School;
  - i. Sidewalks, Complete Streets;
  - j. Railroad crossings; and
  - k. Connections to the region-wide trail systems.
5. Identify and prioritize upgrades to water, sewer and stormwater drainage infrastructure.
6. Plan for specific parking needs of various businesses. Develop guidelines that reflect urban design elements identified in Goal #4 “Create an Inviting Venue.”

## ATTACHMENT B: GOALS OF THE RAILROAD URD

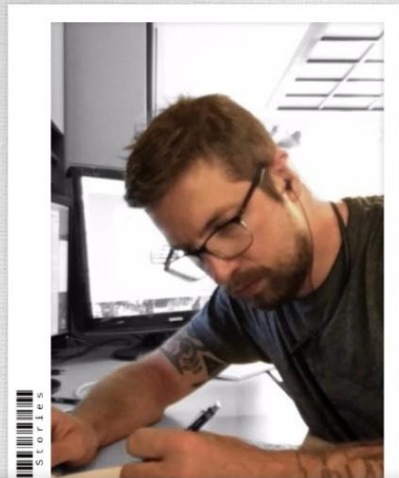
### Goal #6: Provide for Public and Environmental Health

1. Promote compatible adjoining land uses and avoid adjacent uses with potential for public health or safety issues.
2. Reduce air, noise, and other environmental pollution problems.
3. Support green infrastructure/green development.
4. Provide recreational opportunities including trails, and “active” parks with playgrounds.
5. Provide complete streets with access for those with disabilities.

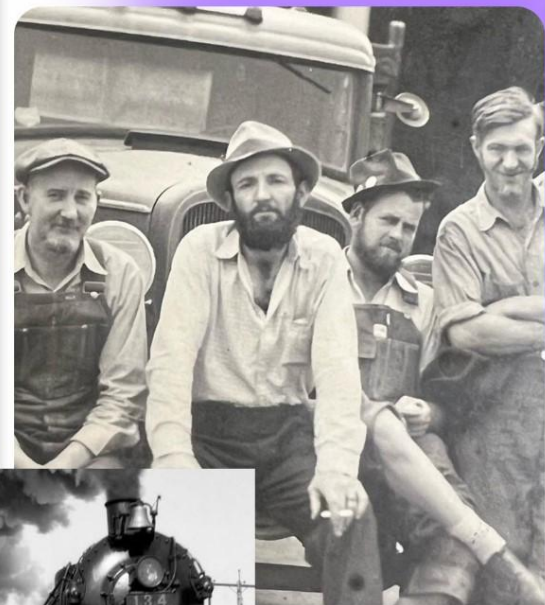
# ARTIST, LOCATION, AND INSPIRATION

1935 WORKING MEN

ART STYLE &  
RODNEY PROJECT



LOCAL ARTIST:  
DAVID GOODSON



JOHN  
HORNE'S  
GRANDPA



- The -  
**RAILYARD**  
EST  2023

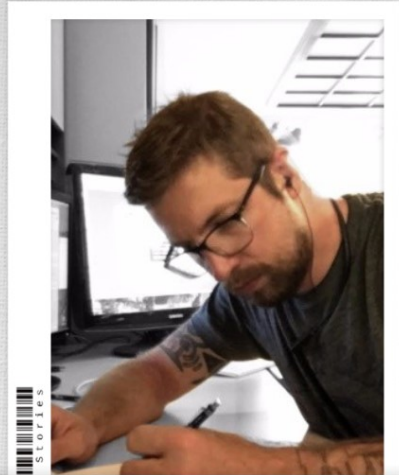


MURAL LOCATION

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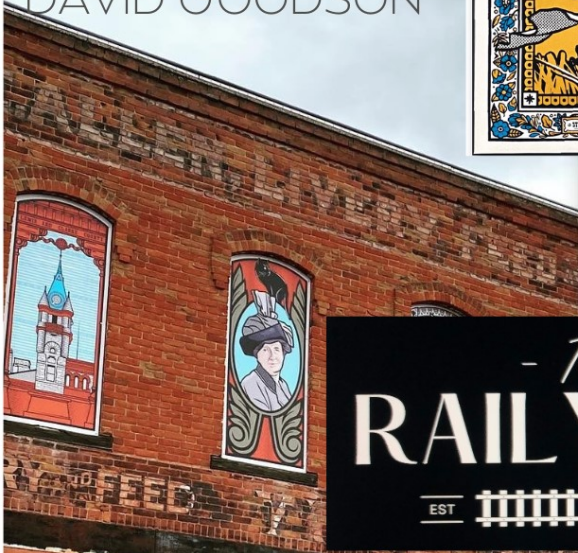


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Stories

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MURAL LOCATION

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