

**Helena Public Art Committee**  
**Working Draft**  
**Strategic/Succession Planning Goals**  
**2022-2026**

The Helena Public Art Committee (HPAC) is a volunteer advisory committee appointed by the Helena City Commission. The Committee meets the second Thursday of the month at 3:30 PM via Zoom or in the City County Building.

**Mission:** The mission of the Helena Public Art Committee is to promote public art works in the Helena community and to inform residents and visitors about the many pieces available to the public for their enjoyment.

**Goals**

- ☒ Beautify Helena & reflect dynamic nature and diverse citizenship;
- ☒ Create opportunities for local artists;
- ☒ Secure funding through matching funds, grants and public donations;
- ☒ Collaborate with community organizations;
- ☒ Build awareness of and accessibility to public art;

**History of Helena Public Art Committee:**

- Helena’s vibrant art history as a community that continues today
- The Helena Public Art Committee (HPAC) was created when Becky Eiker, a Helena resident and artist, expressed a desire in 1998 to donate a statue to the City of Helena entitled “Extra! Extra!” a bronze statue of a newsboy now located on the Walking Mall in downtown Helena. City officials accepted the gift and realized others might be interested in making art donations. The City Commission passed a resolution and appointed an advisory committee composed of artists, businesses, art administrators and citizens at large as the Helena Public Art Committee.
- Has proudly served the City of Helena since then...

**Fiscal Year:** July 1 - June 30

**Budget Approval Date:** September 30

**Estimated Annual Budget:** approx \$10,800

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**YEAR 1 (2022)**

**Fundraising & Development:**

**Commented [1]:** Found out that in 2016 budget was \$1,330. Committee used to have to do primarily fundraising to fund projects. What a long way it's come! Hat's off to past members and supportive City! Set's a wonderful precedent for us I think.

**Commented [JS2]:** Ideally I think we would have a target budget in mind that would be adequate to fund significant projects within 1-2 years.

1. Create cohesive mission statement
2. Develop a 5 year vision that supports the mission statement. To include..
  - a. Alternating annual focus between select **small projects**
    - i. Utility boxes
    - ii. Dumpsters
    - iii. Community collaborations
  - b. Develop plan for funding of larger scale projects
    - i. **Petition City for new construction fee (1%)**
    - ii. consider partnering with private developers
    - iii. Pursue grants for specific projects
  - c. Develop plan to assess and anticipate maintenance and costs
  - d. Community Outreach
    - i. actively engage in community
      1. pop-ups
      2. chalk donation events
    - ii. recruit new members when seats are vacated
      1. prioritize building member body that reflects the diversity of community and Montana and that ensures equal representation
    - iii. collaborate with other organizations & seek out ways to donate to & support outside public art projects

**Commented [JS3]:** Dollar amount? Ie. \$5,000

**Commented [4]:** was proposed to City in 2015, opposed by Mayor Jim Smith & commissioner Dan Ellison

**Commented [JS5]:** Missoula's is 1.5% to allow; .5% is for maintenance.

**Commented [JS6R5]:** (Alan Nicholson Construction?)

**Commented [JS7R5]:** SID or TID funding dedication?

**Governance:**

1. **Member terms up... Lou Archambault, Jennie Stapp (?)**
  - a. Members may elect to renew term or vacate
  - b. recruit to fill any vacated seats
    - i. actively seek to create member body that reflects the diversity of the community and Montana and that ensures equal representation
    - ii. share Dropbox & Strategic Plan with new members so everyone has full access to tools and information
2. Hold election for Chair & Vice Chair positions
  - a. January
3. Create position for & elect a Secretary
  - a. Move forward in transitioning meeting minutes & agendas to committee and release city from primary responsibilities

**Outreach & Awareness:**

1. Chalk
  - a. Continue chalk as a donation to pop-up events?
  - b. Return to *Chalk-Up Helena* format? – decide by the end of January so appropriate planning can take place.
2. **Interactive Public Art Map**
  - a. seek to find effective way to make interactive tour of Helena public art easily accessible to the public
    - i. partner with Downtown Helena?
3. Share projects & events on social media

**Commented [JS8]:** Invite Eric Spangeberg to meeting?

**Projects :**

1. Decide on annual small project for 2022

- a. dumpsters
- b. utility boxes
- 2. Rodney Street Is... Livery Building donation
  - a. \$5,600 approved by committee and City Commission
- 3. 6<sup>th</sup> Ward Mural Project
  - a. 10% of match requirements up to \$5000
- 4. Boundy Sculpture?

**Commented [JS9]:** Need project update.

## YEAR 2 (2023)

### Fundraising & Development:

- 1. Pursue and/or implement of 1.5% petition to City of Helena
- 2. identify areas in Helena in need of public art
- 3. seek grant funding for one large scale project that addresses community need
  - a. mural
  - b. ghost sign
  - c. other ideas

**Commented [10]:** a survey was done in 2015 by HPAC - will ask Troy for results

### Governance:

- 1. member terms up... Mayor Wilmot Collins
  - a. members may renew or vacate seat
  - b. recruit to fill any vacated seats
    - i. actively seek to create a member body that reflects the diversity of the community and Montana and that ensures equal representation
- 2. Hold any elections to fill vacated positions

### Maintenance

- 1. Assess and contract any maintenance needed on public art

### Outreach and Awareness

- 1. Chalk event/Pop-up events
  - a. Chalk Up Helena (?) - begin planning January
  - b. Kids Fall Fest
  - c. Fall/Spring Art Walk
  - d. Community block parties
- 2. collaboration - 10% match donation up to \$ \_\_\_\_\_ to Committee and City Commission approved project
- 3. Share projects and events on social media

**Commented [JS11]:** Similar to livery project and mural grant?

### Projects

- 1. mural/ghost sign
- 2. utility boxes or dumpsters

## YEAR 3 (2024)

### Fundraising & Development:

- 1. Seek grant funding for large scale project
- 2. Continue to seek ways to increase budget

3. Development of new or continued 5 year strategic plan

#### **Governance**

1. member terms up... Amanda Reese, Ramsay Ballew
  - a. may renew membership or vacate seat
  - b. recruit to fill any vacated seats
    - i. actively seek to create a member body that reflects the diversity of the community and Montana and ensures equal representation
2. Hold any elections to fill vacated positions

#### **Maintenance**

1. Assess and contract any maintenance needed on public art

#### **Outreach and Awareness**

1. Chalk/Pop up events
2. Collaboration - 10% match donation up to \$\_\_\_\_\_ towards Committee and City Commission approved project
3. Share projects and events on social media

#### **Projects**

1. one large scale project
  2. utility boxes or dumpsters
    - a. begin developing new small project ideas that expand opportunities for local artists
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### **YEAR 4 (2025)**

#### **Fundraising & Development:**

1. Seek grant funding for large scale project
2. Continue to seek ways to increase budget

#### **Governance:**

1. member terms up... Jeanie Warden, Maxwell Hay, Meghan Harrington, Helen Paulson
  - a. may renew memberships or vacate seats
  - b. recruit to fill any vacated seats
    - i. actively seek to create a member body that reflects the diversity of the community and Montana and ensures equal representation
2. Hold any elections to fill vacated positions

#### **Maintenance**

1. Assess and contract any maintenance needed on public art

#### **Outreach and Awareness**

1. Chalk event/Pop up events
2. collaboration - 10% match donation up to \$\_\_\_\_\_ to Committee and City Commission approved project
3. Share projects and events on social media

### Projects

1. One large scale project
2. Utility Boxes or Dumpster Art
  - a. continue to develop new and interesting small project options

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## YEAR 5 (2026)

### Fundraising & Development:

1. Seek grant funding for large scale project
2. Continue to seek ways to increase budget

### Governance

1. member terms up...
  - a. may renew membership or vacate seat
  - b. recruit to fill any vacated seats
    - i. actively seek to create a member body that reflects the diversity of the community and Montana and ensures equal representation
2. Hold any elections to fill vacated positions

### Maintenance

1. Assess and contract maintenance needed on any public art

### Outreach and Awareness

1. Chalk/Pop up events
2. Collaboration - 10% match donation up to \$\_\_\_\_\_ to Committee and City Commission approved project
3. Share projects and events on social media

### Projects

1. One large scale project
2. Utility Boxes or Dumpster Art (or any other Committee approved small project that's been developed)