

MINUTES REGULAR BOARD MEETING JUNE 21, 2023, 5:30PM; CCAB RM309

1. (0:00:16) Call to Order and Roll Call – Quorum established.

The following responded present, either via zoom or in person:

- ☑ Amanda Reese (Chair)
- ☑ Ramsay Ballew

- □ Meghan Harrington
- Laura Langdon
- ⋈ Helen Paulson
- 2. (00:00:23) Meeting minutes from 5/17/2023 have been tabled.
- 3. (00:01:02) Staff Reports Presented by Bridget Johnston:
 - a. Meeting and Committee Bylaws & Legislature Update Bridget gave an update on Commission Work Session from 6/20/23. The consensus from the Commission is to not have any elected officials on City boards moving forward. Retention and recording was also discussed: As of July 2024, all boards are required to be video and audio recorded, to be made available to the public within a certain amount of time, as well as being retained publicly for at least a year.
 - b. Youth Member There is an opening on the Committee for a youth member. Advertising efforts have been made for a member aged under 18, using Facebook, posters, and a press release. An application process will be required.
 - c. Traffic Signal Boxes Update The sign company is currently putting up the art. All boxes should be completed by the end of the week. Airport was completed last week, Downtown box is also completed, Helena Middle School is nearly completed, Capitol is not completed. Amanda Reese

- requested all photos be shared with the Committee upon completion, in order to create a graphic to share publicly.
- d. Centennial Trail Tunnel Mural is under way and was started last Monday.
 The artist is making good progress and has already primed the space.
 Amanda Reese suggested posting updates on Facebook.
- 4. (00:12:35) Annual Report

Amanda Reese and Maxwell Hay gave the annual report to the City Commission today (6/21/2023), including information about the Public Art Map. The Commission would like to find more ways to promote the map and maybe partner with Visit Helena. Amanda will share the presentation with the Committee after the meeting via Dropbox.

- 5. (00:14:19) Dumpster Murals
 - a. Staff Update Bridget Johnston had no update. She tried to reach out to the transfer station to discuss delivery and movement of the dumpsters, as well as whether or not they will be washed before delivery, but was unsuccessful and will reach out again.
 - b. Committee input for timeline Amanda Reese suggested setting a date for the live painting event, then working backward as far a scheduling. The Committee considered September but felt there was not enough time before the weather changed to get it together. It was decided to push the Dumpster Mural event back to the spring. Staff will put together a timeline in relation to Spring Art Walk.
 - c. Committee input for RFP The Committee would like the requirements to include a concept and a few examples of the artist's work in the application, to make the selection process easier. It was suggested that the Rodney dumpsters should be used as examples in the RFP. The subject of priming and sealing the dumpsters was brought up. It was suggested that two subcommittees will be used, one for priming and the other for sealing, to give the artists more time to paint. The type of paint should be latex-acrylic or spray paint. Bridget explained that everything (materials, artists,

advertising) gets paid from the project budget, so it may be easier to have the Committee get all the primer and sealer, so it is consistent. Artists would then only need to buy the paint. Regarding timing, Bridget reminded the Committee that the next presentation to the Commission is in October, so the next few meetings should be dedicated to planning, then the projects can happen in the spring. The decision was made to push the Dumpster project back to the spring.

6. (00:43:42) Communications

a. Art Space – Presented by Maxwell Hay
 Art Space has studios and residences that are federally subsidized for

artists. They are looking at Helena for a new space and will be in town to do a feasibility study. Max suggested that the Committee be open to aiding in this endeavor.

7. (00:46:02) Public Arts Events and Promotion Opportunities

a. Public Art Map

The map has over fifty locations with updated descriptions, artists names, and photographs. Amanda suggested changing the order of the pieces, so it is more directional and follows more of a path. She also suggested collaborating with Visit Helena to create a Downtown map. Max suggested adding dynamic elements, like video or an audio tour. Bridget had mentioned this to the city PIO, and he felt the city website could support that. Recorded interviews with the artists could be done using baseline questions over the phone or independently recorded.

b. Pocha Bench

The Pocha Bench was installed June 20, 2023 and dedicated today at 2pm by the Helena Indian Alliance and Rocky Mountain Development council, and was well attended.

(00:56:17) Items for Next Meeting
 Centennial Park Tunnel update, timelines for next year's RFPs, planning for future projects (bandshell, dumpsters, tunnels).

- 9. (01:103:35) Public Comment
 - a. Update on Gold Rush Days by Laura Langdon: Quickdraw made just over \$1000 in auction items. The children's art did better than the adults, they will plan to do it again next year, though, there was discussion about moving it to Spring Art Walk instead of Vigilante Days.
 - b. Paige Myers (HCC) was concerned about Public Comment being at the end of the meeting, instead of during. Max explained that public comment also happens before a vote. She also suggested a mural in the Henderson Tunnel as a future project for the Committee. Paige said that the HCC is concerned about the lack of "Welcome to Helena" signs when entering the city.
 - c. Kathy Macefield reminded the Committee about the TIF and how long it takes to complete, suggesting to start it in September.
- 10. (01:08:56) Meeting adjourned.