

## **Helena Public Art Commission Work Plan for FY21 + FY22 Budget Request**

### **Boundy Sculpture**

- Installed and contract completed by 6/30/2022.
- *(Need subcommittee for PR Strategy + unveiling ceremony)*
- \$30,000 budget from Private Donation

### **Livery building project**

- Collaboration with “Rodney Street is...” project and The Myrna Loy
- \$5,650 allocated for the printing of artwork of Kelly Rathbone Rebo for historic County building

### **The remaining budget of approximately \$5,150 will be used for traffic signal boxes art wraps**

- April: RFP will be announced (Commissions of \$500 per selected artwork)
- May: RFP Submission End Date
- June: Artists are selected by HPAC
- July: Art is installed (\$750 per box)
  - Traffic Signal box locations will be chosen by a subcommittee
    - Focus on proximity to schools (4 boxes)
  - HPAC will work to ask for project donations from neighboring businesses after locations have been determined.

### **Downtown Helena Membership?**

### **Public art maintenance budget was not utilized**

Moving forward - One smaller-scale project per year, rotating across various districts of Helena  
+ One larger-scale project

---

## **FY22 - \$22,000**

### **6th Ward District**

\$5,000

*Helena's Sixth Ward district, just east of Montana Avenue and south of the railroad tracks, had become a neglected and blighted area of Helena. With the creation of an Urban Renewal District (2016) accompanied by a tax increment financing (TIF) district by the City Commission, the district is changing its look with the addition of several new businesses that attract a variety of customers.*

The Helena Public Art Committee would like to support the revitalization efforts of the 6th Ward district with public art to beautify the neighborhood and celebrate its unique identity, with funds up to \$5,000.

Funds will support one proposed neighborhood project:

- Matching funds for a mural project (in collaboration with local businesses)
- Dumpster art
- Pavement Art / Crosswalk murals
- Custom Planters (Archie Bray collaboration?)

Projects would be completed by June 2023

*(Would need a subcommittee to spearhead this)*

### **Bike Tunnel Murals at Centennial Park**

\$15,000

Centennial Park is a widely used space for Helena residents of all ages. It features numerous sports fields, a bike path, a dog park, a skate park, playgrounds, as well as other amenities. Its proximity to Carrol College, the YMCA, and the Great Northern Town Center make it a prime location to feature Helena's next large-scale public art project.

There are two large wings and a tunnel that runs under W Lyndale and connects to the Great Northern Town Center. As well as a tunnel with smaller wings that runs beneath N Last Chance Gulch to Memorial Park.

It is the vision of the Helena Public Art Committee to activate these blank canvases with engaging and intriguing art, with designs that represent the unique identity of our community. We would like to utilize 2D murals as well multi-media lighting within the tunnel walls for safety, security, and wayfinding capabilities.

The Helena Public Art Committee would commit to fundraising efforts with a goal of procuring a matching \$15,000 in funds from solicited donations, as well as partnering with neighboring businesses and community organizations.

2022 would be used to fundraise additional funds, build community partnerships, and garner public interest and input.

Jan - Feb 2023: RFP Announcement

March - April 2023: Winning Artists Selected

May - June: Final Art Concepts Approved

Summer 2023: Paint + install on location with volunteers during the week-long event

**Public Art Maintenance? - \$1,500**

**Promotional Materials? - \$500**